

Yearbook Studies in China

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On Theoretic Approaches to Innovating the Compilation Model of Chinese Regional Comprehensive Yearbooks *Yang Yongcheng* (3)

The compilation model of Chinese regional comprehensive yearbooks, which follows the method of compilation in 1980s, has been unchanged for many years. Proved in compilation practices of these years, the yearbooks have low appreciation among the public because they are neither practical nor readable. By reconsidering the present yearbook compilation theory, designing the compilation model scientifically, and improving their social function is what must be done to innovate the compilation and publishing of Chinese regional comprehensive yearbooks. The article reviews the compilation model of Chinese regional comprehensive yearbooks, analyzes the theories of the western almanacs, and puts forward the proposal for innovation and reform in the compilation model of Chinese regional comprehensive yearbooks.

Thoughts on the Development of Chinese Yearbook *Zhou Xu* (14)

The development of Chinese yearbook enterprise has experienced five stages, namely the initial period, the speed-up period, the stagnated period, the rapidly growing period, and the prosperous one. It is estimated that there are more than 40 works on yearbook, which play an important role in the improvement of the development of yearbook as a discipline. At the present, the study of yearbook theory seems to develop slowly. It fails to abstract the practice of yearbook compilation into theory, and the current theory can not guide the practice. To construct the discipline of almanac study draws a series of questions that whether there is a set of specialized terms, whether there is the theory and system of this discipline, whether there are recognized representative works of this discipline, whether there are recognized representative people in the study. Nowadays, the construction of yearbook as a discipline is still in the initial stage of exploration, and it has a long way to go due to history and traditional system problems. However, the prosperity of yearbook brings opportunities to construct almanac as a discipline. Only by making more explorations and breakthroughs in theories, methods, technologies and forms can make the construction and development of yearbook as a discipline happen.

On the Role of Local Comprehensive Yearbook and Local History Research in the Development of Local Chronicles as An Academic Discipline *Qi Yingchun* (22)

Local comprehensive yearbook, local history and local chronicles have jointly formed the theoretical basis upon which to build the academic discipline of local chronicle. The practice in the compilation of local comprehensive yearbook and local history research are very important in the development of the local chronicles as an academic discipline. To promote the theoretical study of

local history and establish local chronicles study as a first-level discipline with independent and complete system, we must take practice as the starting point, clarify the status and function of various local chronicles in the construction of the discipline, and provide theoretical basis and practical support for the construction of the system of local chronicles discipline and the transformation and upgrading of local chronicles enterprise.

Research on the Diversified Development of Yearbook’s Social Service Function in the New Era Lan wu (29)

In the New Era, the social service function of the yearbook has a great space to grow. To serve the society is the primary function of yearbook. It is suggested that not only the quality but also the publicity of yearbooks should be improved. An awareness of serving both the public and the society should be established. Only the service function was fully applied, the wide use of the yearbook could be realized, through which the value of yearbooks could be fully reflected. The cultural confidence in yearbooks could be set up and the function yearbooks could exert in the construction of socialism with Chinese characteristics could be seen.

Study on Quality Control of Local Comprehensive Yearbook——A Case Study of the 2017 Assessment of National Local Records Outstanding Achievement (in Yearbook) Yang Zhuoxuan (37)

With the great opportunity of local records enterprise entering into the new era and during the transformation and upgrading, the goal of “full coverage of the yearbook” has been solidly promoted, and the Quality Project of Chinese Yearbook have also achieved good results gradually. The quality of the yearbook has greatly improved. However, as far as the country as a whole is concerned, some chronic problems have not yet been fundamentally resolved. Even the high-quality yearbooks have not completely been out of the embarrassing situation that nobody cares about them, needless to say the bad quality yearbook which affects readers badly. The yearbook work has long been marginalized. In the 2017 Assessment of National Local Records Outstanding Achievement in Yearbooks, it was discovered that there were three general problems in comprehensive yearbooks compilation work of provinces, counties, and counties that seriously affect the publication quality of the yearbook. Over the years, experience and lessons have shown that if you want to produce “exquisite products”, you must make efforts in the three links of the composition, editing, and publishing. To complete the quality responsibility system construction in each link, it is necessary to find ways to improve the quality of the yearbook so as to promote the sustainable development of the yearbook work.

Discussion of the Chart Selection of Local Comprehensive Yearbook Guo Qinhua (45)

As a significant part of the yearbook, chart plays an important role that can not be replaced by words with the characteristics of being documentary, direct and figurative. Using charts correctly could combine the value of historical materials and the aesthetic value and prove that “a picture wins a thousand words”. Local comprehensive yearbook compilation in the new era should follow the

development of the time and technology. The chart selection should be guided by new ideas which could enhance the format and make it beautiful, giving the reader a lively aesthetic enjoyment when they are reading, and preferably enhancing and reflecting the multiple functions of yearbooks.

Exploration on Data Processing in the Local Comprehensive Yearbook: Case Study of Wuzhou Yearbook *Lai Hongliu* (52)

If the yearbook is to be a scientific writing with authentic material and references, the data must be used well. The data from the local comprehensive yearbook is to describe the regional information from a quantitative perspective. Owing to the diversity of data sources in the yearbook, there might be data inconsistencies and mistakes, as well as non-standard use of data and other issues. Technical processing of data, which is taking computations, having double check and the logic check is essential. In the specific methods of processing data, attention should be paid to the standard use of data and the completeness of expression to ensure the correlation and integrity. For the authenticity and importance of the yearbook data, it is urgent to improve the professional competence of the data processing personnel.

On Framework Design of College Yearbooks *Wang Zhenhua* (58)

The framework refers to the overall structure of the book. The framework of the college yearbook undertakes various functions as it implements rules of style and layout, defines and determines the content within, and clarifies the content structure of the college yearbook, all of which play important roles in compiling a college yearbook. After comparing the yearbooks of six universities which are directly under the Ministry of Education in different regions throughout China, the author makes a preliminary conclusion about the basic features and existing problems in these yearbooks. In addition, based on the framework designs of the local comprehensive yearbooks and industry yearbooks, the author also puts forward some suggestions on how to design a more scientific framework for the college yearbook.

Urban Culture Yearbook Compilation Research and Practice——Study Based on “Hangzhou Culture Yearbook” *Gao Dan Zhang Meihu* (68)

The national yearbook compilation business is in full swing, but the number of published culture yearbooks is small, and the articles about the research and thinking on the culture yearbooks are rare. This article focuses on the compilation of the “Hangzhou Culture Yearbook”, seeks to research and discuss several problems such as if cities have to compile the culture yearbook, how to compile the urban culture yearbook, and how to express the characteristics of urban culture yearbooks. Then the author puts forward the viewpoint of “compilation of the urban culture yearbooks is the historical mission of a cultural city”. This article also uses examples to explain the design requirements in three aspects of urban culture yearbook’s compilation of the yearbook style, industry characteristics, and data levels. The features of urban culture yearbook reflects the cultural heritage, local characteristics, and times characteristics. And the content text, image use, and binding design of the urban culture yearbook reflect the aesthetics taste of the city.