

Yearbook Studies in China

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On the Development Trend in the University Yearbook Compilation during the New Period *Wan Jing* (18)

The yearbook compilation is an important long-term and fundamental work in colleges and universities. In recent years, the development of the yearbook compilation in Chinese universities has shown a new trend: the level of specialization to be higher, the research to be deeper, the function to be more prominent. Conforming to the above trend of development, improving the quality of university yearbook compilation will help to promote the long-term development of the university. In this regard, it is necessary to improve the professional ability of the personnel, pay attention to the quality in the process of editing and proofreading, place more emphasis on the research of university yearbook, and promote the formation of the study of university yearbook, so as to fulfill the yearbook's function of 'history recording, governance counseling and cultivating students'.

The Use of Photos in the Local Comprehensive Yearbook *Zheng Maoliang* (24)

Before the invention of photography, illustrations appeared in a small amount of books. However, due to the cost and other unfavorable factors, illustration did not become an integral part of book. Since the invention of photography in the early 19th century, with the maturing of photographic equipment, storage media and other technologies, especially the advent of the digital era, the position of pictures in books has become increasingly important, and even pictorials have appeared. Driven by this wave, the amount of photos used in the local comprehensive yearbook has also increased. The channels for the collection of photographs and the use of photographs in the comprehensive yearbooks should be standardized, and the expansion of regulated access to photographs and the strict use of photographs should be a principle to be followed in yearbook compilation.

Some Considerations about the Compilation of Yearbook Figures *Shi Deshan* (30)

Yearbook should highlight the idea of human-oriented, and take the advanced and outstanding

figures from all walks of life as the yearbook’s important characters. Therefore, the yearbook compilation should place great emphasis on the status and function of the yearbooks’ characters, strengthen the awareness of the typical stories of the characters, and do well in collection of the annual figures, sample interviews and text writing—including subject selection, theme refinement, editing and processing, and page layout and make-up, etc. , so as to highlight the year-end character images, show the personal charm of the annual figures, and display the yearbook features.

The Preliminary Study on Development and Improvement of Data Statistics in University Yearbook Research *Qian Lili Wang Xiao* (39)

Looking from the perspective of the scientific research in colleges and universities, it can be found that a new trend in the development of statistics in the yearbooks of colleges and universities has emerged under the new normal of higher education of China. Therefore, we must take the statistics in the university yearbook seriously. At present, the yearbooks of colleges and universities are deficient in aspects of data quality, data exploration and data value mining. In the future, following the lead of the research in colleges and universities, innovating the work of the yearbook and standardizing the statistics will become the effective ways to promote the standardized development of the yearbooks of colleges and universities.

On the Preparation of the Yearbook Index—Take Yinzhou Yearbook, etc. as Examples *Yao Jiaqian* (46)

Since the introduction of the yearbook into China, it has been constantly adapted to the local culture and has grown in size and variety. However, yearbooks in China are not at the same level of quality, and the problems related to indexing are even more urgent issues to be solved. The preparation of the yearbook index is an important part of the yearbook compilation. At present, indexing has many problems in terms of number, year, number of sessions, and ordering. Therefore, the distinction and connection between index and directory, the classification of indexes and the specific way of indexing are important factors in the compilation of the yearbook and also an important measure for the standardization of yearbook compilation.

A Provincial-level City Almanac with Distinctive Compilation Features—Reading Notes of *Shanghai Almanac 2015* *Shen Yongqing* (54)

Shanghai Almanac 2015 is an exemplary provincial-level city almanac with its distinctive compilation features, scientific and rational framework, and clear basic properties. It has multiple

value orientations, that is, serving the reality, keeping history, and aesthetic appreciation. Its aesthetic values should not be overlooked in that it can cultivate readers' minds, develop aesthetic pleasure and improve academic quality. However, almanac compilers should also pay attention to its imperfections so as to provide readers with exact information and meet the need of serving the society.

Comments on the Compilation of *China Letters and Visits Yearbook*

..... **Zhang Chen** (63)

Compiling *China Letters and Visits Yearbook* has deep social background factors and profound realistic basis. Satisfying people's realistic needs is the first driving force, and policy push is an indispensable important driving force. Such a yearbook shows that offices for letters and visits at various levels of administrations are bold to make rapid changes in the process of the rule of law, and keep an open attitude in the interaction with the masses. *China Letters and Visits Yearbook* is an important governance advisory reference based on "petition record", and it also is the fundamental basis for scientific consultation and decision support. At the same time, it is also an important channel, key carrier and important way for Chinese government to communicate with local people and to interact with the masses.

A Preliminary Exploration on Online Almanac Compilation at Home and Abroad

..... **Huang Ling He Hongqing** (69)

Owing to the advantages of online media, audience group, innovative approaches, and the transformation and upgrading of local chronicle cause, the development of online yearbook requires higher criterion. Considering that the networking of Chinese yearbooks is still in its initial stage, this paper provides a brief introduction of American online almanac Inforplease, and puts forward some suggestions for the practice of Chinese yearbook compilation in terms of the idea of development, the design of content, way of cooperation, and the construction of platform.